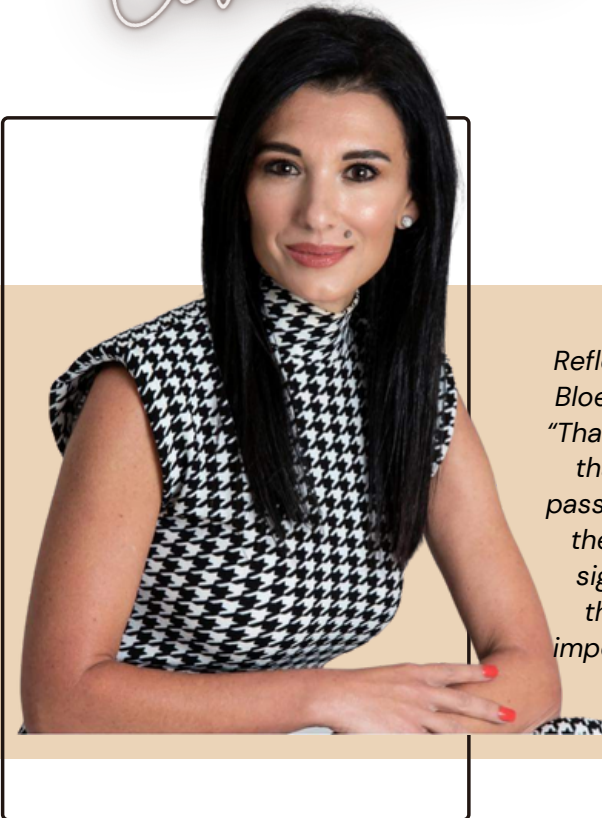




*Bloemsec*  
SAFE IN OUR HANDS

# AUGUST IS WOMAN'S MONTH

*Celebrating*



## BLOEMSEC PHENOMINAL WOMAN

*Liesel Thomas*

*Director & Co- Founder*

Reflecting over the past 20 years, Liesel recounts that being a part of Bloemsec since the very beginning has had a huge impact on her life. "That first day will forever stay with me. The first few years of hardship that followed while establishing the Bloemsec brand made me the passionate person that I am today. I will never forget the excitement in the office of adding new clients every month and seeing Bloemsec signboards in the streets of Bloemfontein!" Appreciating the small things every day, and giving praise where praise is due, is just as important to Liesel. Liesel takes time to herself by exercising, reading, and spending time with her family and her beloved dogs.



**Bloemsec App  
is FREE  
to all existing  
clients**

### SECURITY OBLIGATION

Wise up and TEST your alarm system on a monthly basis as it is a security requirement.

HOW TO:

We made it convenient for you with the Bloemsec App





**Laetitia Badenhorst**

## FIRST FEMALE ALARM TECHNICIAN IN BLOEMFONTEIN

*I have always been passionate about working with my hands. Bloemsec gave me the chance to embrace this to my full potential.*

*The safety of my family and loved ones play a big roll in my choice of being a technician, as this provides me with the opportunity to ensure the safety of others.*



## 10 YEAR SERVICE AWARD

In the same year that Bloemsec turns 20, I am with Bloemsec for 10 years, a decade!

I started at reception and with hard work and dedication I was promoted to the directors personal assistant. I am grateful to many people for this achievement because they all helped me stay motivated with their advice and inspiration. Thank you very much, everyone.

There are a few lessons I've learned along the way; don't take yourself too seriously and treat others as you wish to be treated. It's a matter of great pride to see our company growing, embracing good values, and achieving more than what we have ever thought of.

I believe in Bloemsec!!

**Arinda Roos**





# Mandela Day 2022

"Do what you can  
with what you have,  
where you are!"

